What is claimed is:

1. A computer-implemented method for creating an electronic product design, the method comprising:

providing one or more product design software tools to a user computer, the tools being adapted to execute in the browser of the user computer,

providing a plurality of template images for viewing by the user of the user computer,

in response to the user's selection of one of the template images, displaying a product design template associated with the selected template image,

allowing the user to provide content for incorporation by the tools into the selected product design template to create an electronic product design,

displaying the electronic product design to the user.

2. The method of claim 1 wherein the tools are downloaded to the user computer over a computer network.

3. The method of claim 1 further comprising allowing the user to upload the electronic product design over a computer network to a server.

4. The method of claim 3 further comprising allowing the user to place an order for production of a quantity of a physical product corresponding to the electronic product design.

5. The method of claim 1 wherein tools display the electronic product design to the user in WYSIWYG form.

6. The method of claim 1 further comprising allowing the user to modify at least one feature of the selected product design template during the electronic product design process.

7.   The method of claim 1 further comprising allowing the user to modify at least one feature of at least some of the user content incorporated in the selected product design template.

8.   The method of claim 1 wherein the template images are displayed at a reduced size that allows a plurality of template images to be simultaneously displayed to the user.

9.   A computer-implemented method for creating an electronic product in a user computer comprising

        receiving one or more product design software tools over a computer network, the tools being adapted to execute in the browser of the user computer, display one or more product template images to the user of the user computer, and allow the user to select a product template,

        executing the tools in the browser in response to user input to incorporate user content into the selected product template to create an electronic product design, and

        requesting the production a quantity of a physical product corresponding to the electronic product design.

10.   The method of claim 9 further comprising executing the tools in the user's browser in response to user input to allow the user to modify at least one feature of the selected template.

11.   The method of claim 9 further comprising executing the tools in the user's browser in response to user input to allow the user to modify at least one feature of at least some user content in the selected template.

12.   The method of claim 9 further comprising uploading the electronic design over a computer network to a server.

13.   A computer-implemented method for creating an electronic product comprising

downloading one or more product design software tools over a computer network to a user computer, the tools being adapted to execute in the browser of the user computer, display one or more product template images to the user, display a product template corresponding to a product template image selected by the user, and incorporate user content into the selected product template to create an electronic product design, and receiving the electronic product design from the user computer.

14.   The method of claim 13 wherein the tools are adapted to allow the user to modify at least one feature of the selected template.

15.   The method of claim 14 wherein the tools are adapted to allow the user to modify at least one feature of at least some user content in the selected template.